



Downtown Jefferson City
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Membership Meeting Minutes May 12, 2015

The meeting was called to order at 7:45 a.m. by President Stephanie Bell.

Members Present: Angela R. Nale, Crystal Tellman, Stephanie Bell, Johnny Graham, Nicole Heislen, Lecie Vinson, CC McClure, Diane Gillespie, Britt Smith, Cyndy Schnieders, Gaye Suggett, Randy Allen, Maria Bish, Jackie Coakley, Korey Christgen, Carrie Tergin, Mark Mercurio, Laura Bennett-Smith, Carlos Graham, Willie Jude, Chelsea Davis, Jake Davis, Mike Flanagan, Angela Bax, Janet Ousley, Jill Bednar, Kevin Schwarzer, Paula Schulte, Kevin Kemna, Jason Payne, Phil Stiles, Claudia Schoonover, Joy Sweeney, Kaity Baker, Jill Snodgrass, Sean Krikorian, Carrie Tergin

Welcome & Introduction- Stephanie Bell

- Johnny Graham welcomed everyone to his venue (Revel Catering & Events) and talked about his new food truck.

Secretary's Report – Angela R. Nale

- A motion was made by Jill Bednar to approve the Secretary's Minutes.
- The motion was seconded by Cyndy Schnieders.
- The Minutes were approved unanimously.

Treasurers Report – Crystal Tellman

- As of April 30, 2015
 - o Downtown Jefferson City, Inc. 11,735.23
 - o Money Market 7,414.49
 - o Snow Removal 11,096.18
 - o Pay Pal Account 117.82
 - o Certificate of Deposit 20,000.00
 - Total \$50,363.72
- Treasurer discussed budget and income/expenses.
- A motion was made by Randy Allen to approve the Treasurer's Report.
- The motion was seconded by Britt Smith
- The Treasurer's Report was approved unanimously.

Membership Report

- Coming to the end of our fiscal year.
- Will be mailing out new year billings on July 1.

President's Report: Stephanie Bell

- Local Foods Workshop was a great event.
- Took a tour all over Jefferson City reviewing different places for possible permanent farmer's market locations and worked on strategic planning of USDA grants and other possibilities.
- Cole County awarded \$2,500 to ThNL and the State granted \$3,000 to fund music.
- The mailbox pickup downtown has been changed to 10am. Please notify your employees.
 - o Maybe come together as an association to change the time back if desired.

- Ana Marie's Bridal opened on May 2nd.
- Frosted will be opening soon.
- Root Cellar at 306 E. High will open late next week.
Hours of operation are Wed-Friday 10am-7pm and Saturday 9-5.
They are a full service fresh format grocery store with 80% of their produce from local mid Missouri growers.
Their core product is the weekly food subscription program.
Visit <http://www.rootcellarmo.com> for more details.

Standing Committee Reports:

CID Report

- No update.

Hidden Spaces

- Had 13 properties on the tour and 300 people attended.
- It was a great turnout with a lot of new properties.
- Will have the event in early May next year.

ShelbyFest - Diane Gillespie

- Huge thank you to all the downtown businesses for their assistance in the event.
- There were 29 states represented at the event with over 300 overnight stays booked at our local hotels.
- There were 410 mustangs.
- The main issue was the trash. This will be addressed for further events.

ThNL - Jill Snodgrass

- All set for the May 28 kickoff.
- The extra date, July 2, has been added to the calendar, with the beach party then rolling into Salute to America.
- All bands have been booked.
- There will be carding stations at each entrance.

Piccadilly - Crystal Tellman

- Planning is in full swing.
- The event is August 1 at 7pm.
- There will be more food vendors this year compared to last year.
- Tickets sales will start in June.
- \$10,000 of this year's Piccadilly raised funds will go to the city's wayfinding project.

City: Mayor Tergin

- General welcome.

City: Councilman Graham:

- Solid waste mtng was last night and the RFP is about to go out.

City: Britt Smith:

- Lafayette is progressing well; Chestnut is scheduled to reopen around Memorial Day.
- There will be another project starting on Stadium and Monroe adding a signaled intersection.
- A Later project is a 2 lane roundabout at Jefferson and Stadium. This is currently in the design phase.
- Will soon begin a 1.2 million dollar street resurfacing project.
- The airport project is underway, there was 6,000 feet of asphalt removed.
 - All air traffic currently on one runway.
 - The used asphalt was recycled.

Jefferson City Parks and Recreation: Phil Stiles

- Event at Amphitheater at Riverside Park this Friday with food, music, crafts and a movie from 6-10pm.
- This will occur again on September 18 and October 16.
- Kidsfest will have Bass Pro doing an outdoor day on the Capitol Lawn.

- There are more vendors this year at Kidsfest.
- Planning on 5,000 kids visiting.
- The first movie night on the Capitol Lawn is June 5.

Jefferson City Convention and Visitors Bureau: Diane Gillespie

- State Track Meets are coming in May.
- LU Graduation and Fire School is also coming in May.

Jefferson City Police Department: Doug Shoemaker

- Busy with graduations

Cole County: John Wheeler (not present)

Missouri River Regional Library: Paula Schulte

- Discussion about Library Park
- Summer Reading Kickoff is May 29

Lincoln University: Will Jude

- Blue Tiger Casino Night raised around \$20,000
- Track team is 2 in the Nation
- Had 17 students qualify for the national meet
- LU golfer won the PGA Minors Championship
- LU Golf Tournament is June 15

Lincoln University: Carlos Graham

- There will be 400 students graduating, 5 honorary degrees.
- Next week is state track
- October 13 we will be working on a project helping the Homeless.
- Dr. Rome went to KC to award the oldest LU Alumni (105) with an honorary degree.
- Project Search ended last week helping students with Physical or Mental challenges that graduated from JCHS.
- LU working with the Red Cross to help install smoke detectors in homes.
- There are 600-700 new students participating in community service on August 20.

Jefferson City Chamber of Commerce: Randy Allen

- Chamber BBQ on May 20
- In the middle of the annual membership drive.

Closing Statements:

Discussed upcoming events.

Meeting adjourned at 8:55 a.m.

Minutes respectfully submitted by Angela R. Nale, Secretary