



Downtown Jefferson City
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Membership Meeting Minutes February 9, 2016

The meeting was called to order at 7:49 a.m. by President Stephanie Bell.

Members Present: Stephanie Bell, Angela R. Nale, Maria Bish, Cyndy Schnieders, Ken Luebbering, D'Arcy Crane, Laura Morris, Paula Schulte, Karen VanLoo, Brenda Rathmann, Lindsey Hammen, Quinten Rice, Phil Stiles, Diane Gillespie, John Wheeler, Jim Weber, Crystal Tellman, Taisir Yanis, Frank Ryayk, Tiffany Patterson, Lisa Chastain, Corey Christgen, Britt Smith, Ashley Varner, Rick Mihalevich, Dough Shoemaker, Willie Jude

Welcome & Introduction – Stephanie Bell

Secretary's Report – Angela R. Nale

- January minutes were emailed out.
- There were no changes.
- Ken Luebbering made a motion to approve January minutes. The motion was seconded by Lisa Chastain. The motion passed unanimously.

Treasurer's Report – Katie Neuner (absent) C

- As of February 1, 2016

Downtown Jefferson City, Inc.	13,240.99
Money Market	27,433.58
Snow Removal	11,104.57
Pay Pal Account	1,612.73
HB CD	<u>20,034.73</u>
TOTAL	\$73,426.60

Reviewed the Profit and Loss Sheet for January.

- Frank Ryack made a motion to approve the Treasurer's Report. The motion was seconded by Ken Luebbering. The motion passed unanimously.

Special Presentation: Kyle Caraway-Shelbyfest

This year the event will be Downtown on May 7th and even bigger than last year. This is the 10th anniversary of the event. There will be welcome kits for all the registrants and downtown businesses are encouraged to put items in the bags. Items could be flyers, pens, etc. There is a larger footprint for the event this year and the map will be emailed out to businesses closer to the event. There will be 500 bags prepared. There will also be another video created to promote the event on social media.

Vice President's Report: Crystal Tellman

- Recapped the pub crawl.
- Had over 600 people use the trolley and handed out over 500 punch cards.
- All bars were packed.
- Next year's pub crawl will be February 4, 2017.
- The cabs were running behind and a discussion has been had with the cab company.

President's Report: Stephanie Bell

- Announced again that the intern from last summer is returning.
- Announced again that we will be steam cleaning the sidewalks this spring/summer.
- Will be having a social media class for all of our businesses on Sunday, February 21 at the Sheriff's building in their classroom.
- There have been some major issues with trash during downtown events. The permits will be rewritten to say that whomever has the event downtown will be responsible for cleaning up their trash.

Standing Committee Reports

- Advertising Committee: Lindsay Huhman/Tricia Workman
 - No updates
- Membership Committee: Tricia Workman
 - We have exceeded our membership goals for this year.
 - Any new businesses joining now will get the rest of the year half price.
- Economic Enhancement: Jill Bednar
 - Need to decide whether to have a spring open house.

Event Committee Reports

- Dinner Dash-Sheila Smith (absent)
 - Event will be March 24th.
 - Tickets will go on sale March 1.
- Local Foods Local Places-Ken Luebbering
 - The LU May Market will be held on the 300 block of High this year.
 - Nichols Career Center will have their Culinary Arts Open House on February 23. This program could have a great impact on our community.

Community Reports

- City of Jefferson Mayor & Council
 - Mihalevich- City has hired a new parks director and a new financial director.
 - 2 mobile food hot dog carts have applied for licenses. They have to be set up 75 feet from food businesses.
- City of Jefferson, Staff (Britt Smith)
 - The parking garage has a new employee, Gordon. He will mainly be in the garage booth.
 - Becky Ponder retired and the position will be filled by the end of the month.
 - The wayfinding plan has been sent to MoDot.
 - Bids will happen in April with the installation in the summer.
 - MoDot will close southbound lanes of MO River Bridge for 4 months.
 - The Baptist Building will have work done on their sidewalks and parking spaces to update the property to match the Downtown area and make it more attractive.
 - Will approach the city council next week about updating the streetscape downtown: sidewalks, crosswalks.
 - There is \$100,000 worth of work.
 - There will be a wayfinding sign on Hwy 50 pointing towards downtown.
- Jefferson City Parks & Recreation -Phil Stiles
 - Handed out the new program/calendar.

- Kidsfest will have Bass Pro again along with a Bubble Bus.
- March 4-6 is the annual ice show.
- Jefferson City Convention and Visitors Bureau -Diane Gillespie
 - Currently updating the website.
 - Looking at possibly having a professional photographer taking photos at various Jefferson City events.
 - As always there is much going on, please visit the website for event calendar.
- Jefferson City Police Department- Doug Shoemaker
 - There are a lot of events coming up.
 - Will be having Cole County Youth Day on April 30 from 10am-3pm at LU Jason Gym. This program will work on getting kid's involved and giving kid's options of thing they can do to keep them busy.
- Cole County- Captain John Wheeler
 - Will have the Citizens Informant Academy on March 1 from 6-9pm. Go to the website to apply. Will only be taking 20 applicants.
- Missouri River Regional Library –Paula Schulte
 - Running a Promote Reading program. Send the library a photo of your staff reading and we will share on social media to inspire the community to read. Library intern is handling the project.
 - Mini Golf in the library event is coming up.
 - The Missouri River Regional Library Foundation helps to buy books for book club, put on concerts and fund the storytelling events.
 - Will be having a creative cuisine club. Have to register ahead of time.
- Lincoln University-Willie Jude
 - LU Day at the Capital Wednesday the 10th from 10am-4pm.
 - LU Academic Club is going to nationals.
 - Held a large and successful water drive for Flint Michigan. The water will be sent to Flint on February 26 using a semi-truck donated by Reed Millard.
 - LU Gala is April 16 in Jason Gym starting at 5pm. There will be over 500 attending.
 - Women's track team is #1 in the nation and men's is #8.
- Jefferson City Area Chamber of Commerce -Randy Allen (absent)

Closing Statements – Stephanie Bell

- Visit the Calendar for upcoming events.

Meeting adjourned at 8:51am

Next Meeting: February 9, 2016, 7:45am, 212 E. High.

Minutes respectfully submitted by Angela R. Nale, Secretary