



Downtown Jefferson City
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Membership Meeting Minutes April 12, 2016

The meeting was called to order at 7:49 a.m. by President Stephanie Bell.

Members Present: Stephanie Bell, Angela R. Nale, Crystal Tellman, Katie Neuner, Holly Stitt, Donna Deetz, Lisa Chastain, Tiffany Paterson, Karen Vanloo, Britt Smith, Ronnie Waters, Frank Rycyk, Steve Crowell, Korey Christgen, Ken Luebbering, Lindsey Hammen, Laura Morris, Claudia Schoonover, Phil Stiles, Jason Payne, Leah Toebben, John Wheeler, Carlos Graham, D'Arcy Crane, Willie Jude

Welcome & Introduction – Stephanie Bell

Secretary's Report – Angela R. Nale

- March minutes were emailed out.
- There were no changes.
- Donna Deetz made a motion to approve March minutes. The motion was seconded by Jill Bednar. The motion passed unanimously.

Treasurer's Report – Katie Neuner

- As of April 1, 2016

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|-------------------------------|------------------|
| Downtown Jefferson City, Inc. | 4,043.69 |
| Money Market | 17,436.63 |
| Snow Removal | 9,506.18 |
| Pay Pal Account | 1,737.73 |
| HB CD | <u>20,055.16</u> |
| TOTAL | \$52,746.39 |

- Reviewed the Profit and Loss Sheet for March.
- Frank Rycyk made a motion to approve the Treasurer's Report. The motion was seconded by Jill Bednar. The motion passed unanimously.

Vice President's Report: Crystal Tellman

- Tickets will go on sale June 9th.
- This event WILL sell out so if you want tickets or a table please let Crystal know.
- Asked everyone to donate items from their businesses to be used for the auction.

President's Report: Stephanie Bell

- The Adopt a Block program is going well. Most blocks were adopted within the first 48 hours.
- Cleaning will involve the sidewalks, tree wells, weeds, etc. Parks and recreation will bring out mulch for you to use in the wells.
- Serve JC is on April 23 which would be a perfect time to kick off your cleaning.
- Blocks will need to be cleaned up quarterly.
- This is a great way for the community to get involved with the Downtown Area.

Standing Committee Reports

- Advertising Committee: Tricia Workman (absent)
 - Printing magnets and will pass out to businesses as soon as they come in.
- Membership Committee:
 - No update.
- Economic Enhancement: Jill Bednar
 - Meeting next week to go over ideas for Sidewalk Sales.

Event Committee Reports

- Small Business Saturday- Donna Deetz (absent)
 - No report
- Dinner Dash-Sheila Smith (absent)
 - This event is not a money maker for the association.
 - There were more restaurants than before.
 - The after party was a success.
 - Thanks to Southbank and Downtown Diner for donating the desserts.
- Cruise in at the Capitol
 - First one had 50-70 cars.
 - They enjoyed being Downtown.
- Hidden Spaces
 - The event is May 1 and tickets are on sale.
 - Will have the trollies running for this event.
 - Looking for more spaces.
- ThNL
 - Themes are set.
 - Over 25,000 views on Facebook when announced.
 - Will have the Carding station at the entrance again.
 - Businesses cannot sell items that they don't normally sell.
- Salute to America
 - Looking for a few sponsors still.
 - July 2 concert within the walls is finishing up the band selections.
 - This will be a unique event and the first time for this type of event at this venue.

- Local Foods Local Places-Ken Luebbering
 - May LU Farmers Market is on the 300 block of High St.
 - Capital Region, MO Library LU all participating.
 - Root Cellar will be selling Breakfast.
 - There will be a different theme each week.
 - Will have music all 4 weekends and cooking demonstrations.
 - All of the vendors are excited.
 - 9-12 every Saturday morning in May.
 - Last year was rainy. Hoping for better weather this year.

Community Reports

- City of Jefferson Mayor & Council-Carrie Tergin
 - Announced Erin Wiseman as the new councilperson for the 3rd ward.
 - Will have 3 meeting in April discussing the Capitol Ave properties and improvements.
 - In these discussions will be Buescher properties.
 - Will be having a meeting soon on the TIF proposal for the Ramada Property.
- City of Jefferson, Staff (Britt Smith)
 - Next Monday be careful crossing the bridge.
 - Until everyone gets used to the bridge changes it might be scary.
 - Wayfinding bids are coming this month
 - Sidewalk cleaning is a partnership but ultimate responsibility is the business owner.
 - The judge has assigned community service workers to help clean up downtown.
- Jefferson City Parks & Recreation -Phil Stiles
 - Discussed upcoming events. Please visit the website.
 - Serve JC is April 23 with the kick off at 8:30 at binder park
 - The friends of the park are having Ellis Porter pool redone.
 - The 3 outdoor movies this year are Toy Story, Paddington Bear and Raiders of the Lost Ark.
- Jefferson City Convention and Visitors Bureau -Diane Gillespie (absent)
 - Shelbyfest is first weekend in May.
 - Kyle Caraway with that organization is doing a lot to support our downtown business online with social media.
 - Bureau old space is up for rent if you know of anyone looking to bring their business downtown.
- Jefferson City Police Department- Jason Payne
 - May 6 and 7 is the candlelight police memorial on the back side of the capitol.
 - Currently quiet.
 - Investing the bus shooting.
 - This starting the busy season with events.
 - There is a new permit on the website and will not accept the old permit.
 - The new permit addresses the trash issues and parking issues.
 - With upcoming street closures please remind your employees and patrons about the closings.
- Cole County- Captain John Wheeler
 - Drug Take back is April 30 in Taos at the public water building from 1am-2pm. Come to dispose of your old drugs.

- The Sheriff's BBQ is June 7.
- Missouri River Regional Library – Claudia Schoonover
 - National Library Week is this week.
 - April is National Poetry Month
 - Have computer classes if needed contact the library.
 - Helping with the May Markets
 - Having food for fines this week.
- Lincoln University-Willie Jude
 - Gala this Saturday. Sold out. Over 59 tables.
 - Spring Football game is April 23 at 4:30 p.m.
 - Carlos Graham:
 - Blue Tiger Athletic Club is \$100 to join and looking for members.
 - LU Women's track was honored with a resolution from the House and Senate.
 - Cole County Youth Day is look for volunteers.
 - It will be addressing issues and concerns for grades 5-8. April 30, at LU 10am-1pm
- Jefferson City Area Chamber of Commerce -Randy Allen (absent)

Closing Statements – Stephanie Bell

- There are lots of events. Please visit the website for a full list of upcoming events.

Meeting adjourned at 8:51am

Next Meeting: May 10 2016, 7:45am, location - CRMC

Minutes respectfully submitted by Angela R. Nale, Secretary