



Downtown Jefferson City
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Membership Meeting Minutes July 14, 2015

The meeting was called to order at 7:46 a.m. by President Stephanie Bell.

Members Present: Angela R. Nale, Stephanie Bell, Angela Bax, Janet Ousley, Donna Deetz, Nicole Heislen, David Frahm, Lindsey Hammen, Sean Krikorian, Jill Snodgrass, Wendy Gladbach, Jason Payne, Buck Wilson, Karen Van Loo, Paula Schulte, John Wheeler, Randy Allen, Bill Plank, Korey Christgen, Laura Ward, Frank Rycyk, Gillian Mwangi, Taisir Yanis, Crystal Tellman, Tricia Workman, Beth Worsham, Carrie Tergin, CC McClure, Jill Bednar, Kevin Schwarzer

Welcome & Introduction- Stephanie Bell

Secretary's Report – Angela R. Nale

- May and June minutes were emailed out the week of July 1st.
- Stephanie Bell entertained a motion to approve May minutes: Donna Deetz made the motion to approve May minutes, Taisir Yanis seconded the motion and all approved.
- Stephanie Bell entertained a motion to approve June minutes: Korey Christgen made the motion to approve June minutes and Janet Ousley seconded the motion, all approved.

Treasurers Report – Crystal Tellman

- As of June 1, 2015
 - o Downtown Jefferson City, Inc. 7,681.79
 - o Money Market 7,415.73
 - o Snow Removal 11,098.04
 - o Pay Pal Account 117.82
 - o Certificate of Deposit 20,000.00
 - Total \$46,313.38
- Treasurer discussed budget and income/expense.
- A motion approve the Treasurer's report was made by Frank Rycyk.
- The motion was seconded by Korey Christgen.
- The motion was approved unanimously.

Membership Report:

- All invoices have been sent out.
- We have already received a good quantity of membership payments.

Vice President's Report: Crystal Tellman

- The Piccadilly is August 1st.

- Looking to have 360 people in attendance.
- The rain site for the event is Jason Gym at LU.
- There are very few tickets left so if you are interested please contact Crystal Tellman ASAP.

President's Report: Stephanie Bell

- A Downtown Census Survey has been delivered to all downtown businesses.
- The purpose of this survey is just to see how all properties are being used and what is available with the downtown properties.
- We are currently looking into creating an Adopt A Block program for community groups to be involved in downtown.
 - We have had several groups contact the association wanting to know how they can be involved with the Downtown area.
 - The Adopt A Block will be a way for more to be involved while helping the look of our downtown area.
 - Hoping to have the program ready in the fall or early next year.

Standing Committee Reports

- Membership: Handed out the membership report to all attendees, hoping to increase membership from last year.

Event Committee Reports

- Sidewalk Sales-Janet Ousley
 - Will be running an ad in the newspaper for the sales with a parking coupon for 2 free hours of parking in the garage during sidewalk sales.
 - Will also have a \$2 coupon for customers to redeem in the stores during sidewalk sales.
 - Friday the 31st will be the Dawn To Dusk sale, from 7am-7pm. On this day you will be able to register to win a Downtown gift basket with certificates from participating downtown businesses.
- Looking to have a Bridal Stroll soon. Needing volunteers to head up this committee.

ThNL-Jill Snodgrass

- This year, June exceeded last year's totals.
- The new carding station worked out very well with an increase in wrist band sales and making it easier and less hassle for the participating vendors.
- The fall schedule is ready with the bands to be announced soon.

Salute to America – Jill Snodgrass

- This was another successful year with close to 50,000 in attendance.
- More money will be invested next year in the entertainment for headlining acts.
- The numbers were down on the 3rd but the 4th picked up in numbers.
- The planning has already started for next year's Salute to America festivities.

Cruise in at the Capitol – Dates have been moved.

Arts Stroll – July 31

- Need more interest in the arts stroll or it will probably not come back next year.
- The event is very family friendly and is a great time to showcase all that Jefferson City has to offer.

Sunday Funday is August 9 with the MO State Criterium.

- Most of downtown will be shut down from 6am-5pm. The 200 Block will have all the kids' activities from 12-4pm.

Fall ThNL

- October 10th, with the Arts Live Weekend
- October 29th, Zombie Night Live.
- Last year's Zombie Night Live received a ton of hits on YouTube and we are sure this year's will be an even bigger success.

Blue Tigerfest

- The event is Thursday August 27th during Welcome Week at Lincoln University.
- This is a great opportunity for our community to welcome the students.
- There will be a scavenger hunt and ice cream social for students showing a student i.d.

Other Events and Programs

- Small Business Saturday is being held November 28th. Will have more information on this next month.
- Living Windows is already in the planning stages.
- Local Foods Local Places:
 - The workshop was held in April and involved retailers, vendors and consultants.
 - We are scheduled to get a draft of the report from the consultants soon.
 - The next stage of the project will be forming a planning group to make this a reality.
- Talked about forming an advertising committee and building an AP for Downtown events.

New Business:

- Presented the 2015-2016 budget to the association for approval.
- Taisir Yanis made the motion to approve the budget
- Donna Deetz seconded the motion
- The Motion was unanimously approved.

City: Mayor Tergin:

- Talked about Workman Gibbons building getting the Golden Hammer award.
- Laura Ward:
- Thanked the Association for such great Downtown Events.
 - Says the City has not received any negative comments on all the happenings of Downtown Jefferson City.
 - Had a comment from a visitor from out of town, who has traveled to many places, stating how impressed they were with the cleanliness of the Downtown area.
 - Over the next 8 weeks expect delays for motorists coming in from the east. Not sure if this will affect the Downtown businesses.
 - The trash contract has been renewed for a 6 month extension until a final decision can be made.

Buck Wilson

- Parking is doing well.
- The smoke tubes along the downtown area were being used as trash cans so trash was catching on fire when people would put their cigarettes in the tubes. This problem has been resolved.
- The Overlay project is on track.

Jefferson City Police Department: Jason Payne

- No report.

Jefferson City Parks and Recreation: Phil Stiles (not present)

Jefferson City Convention and Visitors Bureau: Diane Gillespie (not present)

Cole County: John Wheeler

- No report

Missouri River Regional Library: Claudia Schoonover

- The library will be having Capitol Concerts again on August 14, 28 and September 12.
- Partnering with Downtown Book and Toy with book signings and upcoming events.

Lincoln University: Will Jude (not present)

Jefferson City Chamber of Commerce: Randy Allen

- July is dead month for the Chamber with no meetings.
- The membership drive was a big success.
- In August the Chamber will start Board Member and Officer selections.
- Currently working on a project and ideas to coincide with wayfinding.
- The riverfront access project has started again.
 - Moving forward with the project thanks to a private donor.
 - This project will be providing access to Adrian's island going over the train tracks and is expected to be finished in 2017.

Closing Statements:

Reviewed upcoming events and meetings. Please visit the Downtown Association's Website for a full list of these events.

Meeting adjourned at 8:47 a.m.

Minutes respectfully submitted by Angela R. Nale, Secretary