



Downtown Jefferson City
PO Box 652, Jefferson City, MO 65102
573-291-3524

www.DowntownJeffersonCity.com
info@downtownjeffersoncity.com
facebook.com/DowntownJCMO
@DowntownJCMO

Membership Meeting Minutes June 9, 2015

The meeting was called to order at 7:50 a.m. by President Stephanie Bell.

Members Present: Angela R. Nale, Katie Stegeman, Tricia Workman, Cyndy Schnieders, Nicole Heislen, Donna Deetz, Wendy Gladbach, Maria Bish, Janet Ousley, Ralph Bray, Carlos Graham, Phil Stiles, Nicole Hoff, Willie Jude, Jill Snodgrass, Doug Shoemaker, Ken Luebbering, Britt Smith, Mike Moscato, Sheila Smith, Frank Rycyk, Gillian Mwangi, Kevin Schwarzer, Stephanie Bell

Welcome & Introduction- Stephanie Bell

Secretary's Report – Angela R. Nale

- Will present May Meeting Minutes in July

Treasurers Report – Kevin Schwarzer

- As of June 1, 2015
 - o Downtown Jefferson City, Inc. 8,188.22
 - o Money Market 7,415.12
 - o Snow Removal 11,097.12
 - o Pay Pal Account 117.82
 - o Certificate of Deposit 20,000.00
 - Total \$46,818.28
- Treasurer discussed budget and income/expenses.
- The motion was made by to approve the Treasurer's Report.
- The motion was seconded by Cyndy Schnieders.
- The motion was approved unanimously.

Membership Report

- Invoices being sent out by the end of month for new year.
- All members please try to pay invoice within 30 days of receipt.
- Will be sending an updated Downtown Membership Investment flyer with invoice.

President's Report: Stephanie Bell

- Downtown Association has hired an intern, Gillian Mwangi.
- Introduced Gillian and explained her duties.

New Business Update:

- Root Cellar opened successfully last month.
- Wendy Gladbach from Ana Marie's Bridal introduced herself and talked about her bridal shop.

- Carol from Frosted spoke briefly about opening her bakery last Wednesday and will be having their grand opening in July.
- ThNL Farmers Market will be held every Thursday during ThNL from 4:30-6:30 in front of the Governor's Mansion.

Standing Committee Reports:

Economic Enhancement

- Retail Meeting June 15.
- Talking about using income from the Color Run to advertise and promote Sidewalk Sales.
- Would like to do a Bridal Stroll soon. Hope to form committee on this soon. Seeking a chairperson.
- Downtown May Market went well, but was very rainy.
- Will do the Market again next year and working on ways to increase attendance.

ThNL-Jill Snodgrass

- Rainy start, but even with the rain had 1,400 people in attendance on the first one.
- Talked about upcoming ThNL evenings.
- Discussed what the purpose of a TOC is and what you are "allowed" to do in the TOC:
 - Rules, wristbands and beverage cups.
- Meeting with the bars to remind them of the TOC rules. These are STATE rules, not just rules for Downtown Jefferson City.

Piccadilly-Crystal Tellman

- Almost sold out.
- Encouraged businesses to decorate their windows in all white.

BlueTigerFest

- Will have the first meeting for the planning of Blue Tigerfest on June 18th.
- The event is being held on August 27.

Color Vibe:

- Spoke briefly about 2016 plans for the Color Vibe.
- It is likely that the Downtown Association will be taking the event over from the CVB.
- Looking for a Chair of the Color Vibe.

New Business: Board and Officer Slate – 2015-2016

Board Officer Slate (Officer positions are one year positions)

- President – Stephanie Bell (2 Year Board term ending, June 2017)
- Vice-President – Crystal Tellman (1 year Board term remaining, June 2016)
- Treasurer – Katie Stegeman (2 Year Board term ending, June 2017)
- Secretary – Angela Nale (1 year Board term remaining, June 2016)

Director 1 – Jill Bednar (1 year remaining, June 2016)

Director 2 – Lindsay Huhman (1 year remaining, June 2016)

Director 3 – Taisir Yanis (2 year term ending, June 2017)

Director 4 – Tricia Workman (2 year term ending, June 2017)

Director 5 – Sheila Smith (2 year term ending, June 2017)

- Ex Officio Members
 - Immediate Past President – Donna Deetz (term ending June 2016)

- Chamber Representative – Randy Allen
 - City Representative – Steve Crowell (or designee – Britt Smith)
- Donna Deetz made a motion to adopt the Board & Officer Slate as submitted.
 - Maria Bish seconded the motions
 - Motion was approved unanimously.

Jefferson City Police Department: Doug Shoemaker

- Spoke about the Subway robbery.
- Had 1 arrest on the same night as ThNL.
- Reminder-there are \$20 counterfeits in circulation. Please be careful and aware.
- Spoke about a stolen credit card and how the thieves were using it. Advised to always call the credit card company yourself when questioning a credit card purchase.

City: Mayor Tergin

- Reminded businesses to talk with their employees about safety procedures during a robbery.
- Commended the police department in their quick response to the robbery of Subway.
- Things are well at City Hall and working closely with businesses and the growth of Jefferson City.

Councilman: Carlos Graham

- Major upcoming issue is the budget

City: Britt Smith

- In regard to the annual overlay, bids have been sent to the City Council.
- Lafayette project is progressing nicely - The Chestnut bridge is reopened.
- There was damage to the gate in the garage on Sunday. The parking garage will now have “customer focused” operations for a brief time. All entry gate tickets will be handwritten until the gate is repaired.
- Flood waters have risen and are at 27.8 with the levees maxing at 30ft. please be careful and mind the roads closed signs due to flood waters.
- Walnut St. is under water.
- Street sweeping is on Thursdays.
- A friendly reminder that as a property owner you are responsible for trash in front of your business.
- If you have issues about trash let Britt know.
- We will be taking the lids off the fancy trash cans downtown so they are easier to use during the July 4th celebrations.

Jefferson City Parks and Recreation: Phil Stiles

- Kidsfest had over 3,500 people in attendance.
- Bass Pro was a good pairing and will be here again next year.
- The first outdoor movie on the Capitol Lawn went well with close to 1,000 people.
- The next two movies are July 10th (Hook) and August 7th (Space Jam).
- The bridge that was below St. Peter’s is now on the Edgewood trail connecting bike trails to the walking trail.
- The dedication of the bridge is June 11.

Jefferson City Convention and Visitors Bureau: Diane Gillespie (not present)

Cole County: John Wheeler (not present)

Missouri River Regional Library: Paula Schulte (not present)

Lincoln University: Willie Jude

- Exciting news at LU -- Had a football player sign with the NY Jets!
- Looking forward to building on the partnership with the farmers market.
- Recently traveled to China, Korea and other areas overseas to work on the exchange programs for students and teachers
- Currently, there are 19 countries represented on Lincoln's

Lincoln University: Carlos Graham

- Meeting with different agencies to get students more involved with the community
- Currently speaking with Ann Bax with the United Way discussing opportunities for students to volunteer.
- There will be 6,700 student here in the fall so making sure these students are involved and stay involved in the community.
- There is a possible to new residence hall due to the student growth.

Jefferson City Chamber of Commerce: Randy Allen (not present)**Salute to America: Jill Snodgrass**

- Salute to America will be July 2, 3 and 4th. July 2nd will be a ThNL with the Sand Pit.
- July 3rd will have the parade at 6pm and the Little Mr. and Ms.
- July 4th will have a Journey Tribute Band on the Capitol Stage, a Red, Bike and Blue bike ride at 9am and of course the Sky Concert that evening. There will also be a Backyard Games Tournament on Jefferson St. with Horseshoes, Washers and Corn Hole games. This is sponsored by Nash FM and is \$30 per team to enter.
- A reminder to Businesses that they get free vendor space in front of their business during the Salute to America Celebrations. Let Jill Snodgrass know if you would like to utilize the space.

Meeting adjourned at 8:53 a.m.

Minutes respectfully submitted by Angela R. Nale, Secretary