



Downtown Jefferson City
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Membership Meeting Minutes September 8, 2015

The meeting was called to order at 7:47 a.m. by President Stephanie Bell.

Members Present: Stephanie Bell, Katie Neuner, John Wheeler, Tiffany Patterson, Wendy Gladbach, Lindsey Hammen, Paula Schulte, Frank Rycyk, Ralph Bray, Lisa Chastain, Jill Bednar, Kaitlynn Baker, Crystal Tellman, Angela R. Nale, Diane Gillespie, Jason Payne, Donna Deetz, Cyndy Schnieders, Randy Allen, Ken Luebbering, CC McClure, Buck Wilson, Britt Smith, Holly Stitt, Quinten Rice, Tricia Workman, Jill Snodgrass, Sean Krikorian, Ronnie Waters, Mark Schreiber

Welcome & Introduction – Stephanie Bell

- Welcomed everyone and apologized for the last minute change in meeting location. Location was changed due to the air conditioning issue. Thank you for to the Library for providing meeting space and for being flexible.

Secretary's Report – Angela R. Nale

- August Minutes were emailed to the Membership.
- There were no changes.
- Donna Deetz made a motion to approve August minutes. The motion was seconded by Ken Luebbering. The motion passed unanimously.

Treasurer's Report – Katie Neuner

- Reviewed the Balance Sheet and Profit and Loss Sheet
- Ken Luebbering made a motion to approve the Treasurer's Report. The motion was seconded by Jason Payne. The motion passed unanimously.

Vice President's Report: Crystal Tellman

- Brief review of Piccadilly.
- Everyone did an outstanding job and we should raise around \$25,000
- The date for next year is August 6, 2016.

President's Report: Stephanie Bell

- We started the membership drive in July and still have some outstanding invoices.
- We are doing a lot of administrative work right now. Be sure to check out the website and make sure everything is up to date and accurate.

Standing Committee Reports

- Advertising Committee: Tricia Workman
 - Having advertising meeting at the Grande Café on September 10th at 5pm
 - Will be discussing billboard ideas, downtown ap and other ideas.
- Membership Committee
 - Passed out current membership records
- Economic Enhancement: Jill Bednar
 - Sidewalk sales were a success with the sales being up from last year.
 - Will be having a Holiday meeting soon and will talk about sidewalk sales in detail with retailers.

Event Committee Reports

- Bridal Stroll-Wendy Gladbach
 - We will gather \$100 from each participating business. From that \$100 \$75 will go to advertising and \$25 will go to the grand prize.
 - There are going to be 10-12 participating retailers.
 - Participating guests will have to visit all retailers to be registered to win the grand prize.
 - Working with downtown restaurants to have specials for that day.
 - Event is October 11, 2015 at Noon.
 - FB Link here: <https://www.facebook.com/events/468264013346091/>
- Blue Tigerfest
 - The event went well. If you have any feedback please let us know.
- Sunday FunDay
 - The day went well but did not have a huge turnout.
 - We will work on this event more next year and in advance.
- ThNL - Jill Snodgrass
 - This Thursday September 10th is Soupstock. You will get to have 16 soups for \$5
 - Friday Arts Stroll is the 11th from 6-9pm. There will be more artists than ever and a big dance troop
 - Saturday the 12th is the Labor Day parade at 9am then Chalk Art starts at 1pm with Jazzfest from 1:30-7:30. It will be a TOC
 - The October ThNL is October 29 with the zombie night live. The main band will be Almost Kiss.
- Moving Wall – Jill Snodgrass
 - The Moving Wall will be here from the 24th-28th of September. At noon there will be an opening ceremony.
 - On Capital Ave. there will be a Welcome Home Street Party on the 24th. This will be a free event and a TOC. Sponsored by Fechtal and Coca Cola and 2 great bands performing.
 - On September 28th there will be a closing ceremony at 3pm.
 - We are still looking for volunteers...over 200 needed. Please contact Jill Snodgrass if you are interested.
- Small Business Saturday

- This event is November 28th and we are planning on expanding to other businesses within the community, not just downtown.
- If you are interested please contact Donna Deetz or Randy Allen
- Local Foods Local Places
 - We will be meeting on the 23rd from 3:30-5pm at Grace Episcopal Church and working on getting a committee together.
- Haunted “Gallery”-Katie Baker
 - This will be held the last 2 weekend in October in the Twisted Canvas Gallery.
 - Working with the Boys and Girls Club and other groups to make this a success.
 - Will have the “Twisted Dead Gallery of Ghouls”

Community Reports

- City of Jefferson Mayor & Council
 - Councilman Schreiber - Finished the budget and are waiting for approval. We are meeting 2 days a week right now and are working the budget out and moving along well.
 - Mayor Tergin - The council is pushing for a gross receipts utility tax increase, which I am not in favor of. We will be meeting tonight about this increase. The budget could pass in its current form with no changes, with the increase.
- City of Jefferson, Staff (Steve Crowell, Britt Smith)
 - We have a few openings on some different committees.
 - Still have a gate issue in the garage, thanks to someone who ran into the gate.
 - The Lafayette St. project is progressing well and will be a problem with traffic for about a year.
 - MoDot will be repainting the Missouri River Bridge this spring/summer. The project will take about 4 months and unfortunately happen during the July 4th Festivities.
 - The intersection project at Stadium and Monroe has the lights up, but no electricity to the lights yet.
 - The 7 Million dollar airport project is still progressing. In the beginning of October it will close for 12 days.
 - There are various waste water projects currently going on throughout town.
- Jefferson City Convention and Visitors Bureau (Diane Gillespie)
 - We have a busy weekend in Jefferson City. Upcoming events are the Moving wall, local school Homecomings, the Special Olympic Fall Games.
 - We are looking into putting up advertising within the Columbia Airport.
- Jefferson City Police Department (Jason Payne)
 - All is well.
- Cole County (Captain John Wheeler)
 - We turned in our budget on September 1 and it will go through a long process then be approved by January 1.
 - We are currently running a test and evaluation on body cameras.
- Missouri River Regional Library (Claudia Schoonover)

- We are currently running the Capital Concert series. We had over 1,000 people at the last concert.
- Will be having our library card sign up month. You can donate food for fines this month. Please contact the library for more details.
- Lincoln University (Laura Bennett-Smith)
 - Thank you to Stephanie Bell and everyone for a great BlueTigerFest. It felt like a Hometown Pep Rally. The students truly appreciated the welcome.
 - We have our first Home football game on 9-12 with a tailgate being held in the Little Theater parking lot sponsored by Central Bank from 10a-12pm.
- Jefferson City Area Chamber of Commerce (Randy Allen)
 - Handed out a demographic profile that they use to recruit businesses to come to Jefferson City.
 - The Business Showcase is coming up on October 7 with the small business of the year luncheon held before.
 - The SOMO Training for life campus just received a 1.5 million dollar donation from a local donor. They will not start construction on this project until they have cash in hand.
 - We are now accepting Board Nominations.

Closing Statements – Stephanie Bell

- There will be an electrical accessibility committee to discuss getting more power for downtown events. We can apply for grants to help power events with Ameren.
- We will keep you updated on street closures during this busy time of year.
- Please check out our list of events on our webpage.

Meeting adjourned at 8:47am

Next Meeting: Tuesday October 13th, 7:45am Central Bank Financial Center.

Minutes respectfully submitted by Angela R. Nale, Secretary