



Downtown Jefferson City
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Membership Meeting Minutes January 12, 2016

The meeting was called to order at 7:50 a.m. by President Stephanie Bell.

Members Present: Stephanie Bell, Angela R. Nale, Rick Mihalevich, Laura Ward, Cyndy Schnieders, Suzanne Luther, Laura Morris, Maria Bish, Wendy Gladbach, Jill Bednar, Angela Bax, Karen VanLoo, Paula Schulte, Lindsey Hammen, Buck Wilson, Steve Crowell, Tricia Workman, Analyse Finch, Jim Weber, Sgt. Jason Payne, Willie Jude, Ashley Varner, Ken Luebbering, Bill Plank, Tiffany Patterson, Britt Smith, Lisa Chastain, John Wheeler, Frank Rycyk, Donna Deetz, Crystal Tellman, Katie Neuner, Carrie Tergin, Quintin Rice

Welcome & Introduction – Stephanie Bell

Secretary’s Report – Angela R. Nale

- November minutes were handed out at meeting.
- There were no changes.
- Cyndy Schnieders made a motion to approve November minutes. The motion was seconded by Taisir Yanis. The motion passed unanimously.
- There were no December minutes due to no December meeting.

Treasurer’s Report – Katie Neuner

- As of December 1, 2015

Downtown Jefferson City, Inc.	12,035.02
Money Market	27,426.60
Snow Removal	11,102.69
Pay Pal Account	1,612.73
HB CD	<u>20,034.73</u>
TOTAL	<u>\$72,211.77</u>

- As of January 1, 2016

Downtown Jefferson City, Inc.	16,111.80
Money Market	27,430.09
Snow Removal	11,103.63
Pay Pal Account	1,612.73
HB CD	<u>20,034.73</u>
TOTAL	<u>\$76,292.98</u>

- Reviewed the Profit and Loss Sheet for November.

- Bill Plank made a motion to approve the Treasurer's Report. The motion was seconded by Laura Morris. The motion passed unanimously.
- Reviewed the Balance Sheet and Profit and Loss Sheet for December.
- Bill Plank made a motion to approve the Treasurer's Report. The motion was seconded by John Wheeler. The motion passed unanimously.

Vice President's Report: Crystal Tellman

- Handed out 2016 Downtown calendar of events.
- Announced that all new events not currently on the calendar have to be approved by the association.
- Suzanne Luther made a motion to approve the proposed calendar of events. The motion was seconded by Lisa Chastain. The motion passed unanimously.

President's Report: Stephanie Bell

- Announced that last year's summer intern, Gillian Mwangi, is returning for the summer of 2016.
- Need to make a decision on a project to use funds raised from Piccadilly 2015.
- One idea is to steam clean the sidewalks Downtown.
 - Did a sample on the 100 block and it made a huge difference.
 - It is relatively inexpensive costing around \$2000 per block (both sides).
 - Looking to do 4 blocks, including gutter and curb.
 - City may be willing to partner with Downtown on this project
 - Bill Plank questioned whether the Capitol Improvement Sales Tax would be more appropriate for this project.
 - Britt Smith informed everyone that Parking Funds are what go to help the project since this is not an improvement but a maintenance project.
 - John Wheeler made a motion to approve up to \$6000 of Downtown Association funds to be used for the cleaning of sidewalks. The motion was seconded by Taisir Yanis. All approved.
 - The Association will create a press release to announce the project.
 - Downtown businesses do not wash windows right before the steaming done. There will be splatter from the steaming.
- The Wayfinding project is moving forward. There are many details on this project, if you are interested in them please contact Stephanie Bell and she will email you the maps and details.
 - Most of the wayfinding signs are in the downtown area.
 - There is only one sign on hwy 50 pointing to downtown. Currently that sign does not mention downtown retail or restaurants. The Association may purchase one just for our businesses. This will cost around \$200. Waiting to see the final signs.
 - A large part of the project is paid for by a grant that is geared towards pedestrians.
 - The map of the current sign proposal was circulated at the meeting
- Proposed having a Social Media class for all of our Downtown Association businesses. This will be held on Sunday January 24th location TBD.

Standing Committee Reports

- Membership Committee
 - We have exceeded our membership goal substantially
- Membership Committee: Tricia Workman

- Put together an online Brochure/Magazine with every restaurant and venues. This has been sent to lobbyists, legislatures and senators.
- We will update this publication yearly.
- Economic Enhancement: Jill Bednar
 - Holiday events went well and were well received.

Event Committee Reports

- Living Windows- Donna Deetz
 - Had the biggest year yet.
 - Will probably need more restrooms for next year.
 - Did have some issues with parents moving road signage so they could park where they were not to park. If this happens again that group will no longer be allowed to participate in living windows.
- Small Business Saturday- Donna Deetz
 - Will be having a recap meeting on January 28th at the Chamber.
- Pub Crawl-Crystal Tellman
 - Superhero Theme with 2 trolley's running to take people from downtown to the double tree and east end bars.
 - Check- in will start at 5:00pm at Pfenny's and Shrunken Head.
 - Cosplay will be judging the costume contest.
- Dinner Dash-Sheila Smith (absent)
 - March 24th.
 - If you would like to be a part of the committee please contact Sheila Smith.
- Local Foods Local Places-Ken Luebbering
 - The newspaper is changing the Flavor Section of the paper to include more local food information and ideas
 - If you are working on a downtown event that includes food please contact Ken to possibly include our local food people.

Community Reports

- City of Jefferson Mayor & Council
 - A few of the projects that we are working on are Prison Redevelopment, a Civic Center and Riverfront Access.
 - Tuesday the 19th is the next City Council meeting.
 - Rick Mihalevich - There was a Capitol Ave restoration meeting. We have serious concern about the abandoned buildings.
 - There is a Pedestrian Bicycle Plan development meeting on January 27th.
 - The City has hired a lobbyist to take care of the City's interests at the Capitol.
 - All Riverfront Access information is on the City's website.
- City of Jefferson, Staff (Britt Smith)
 - Tim retired and the parking division has hired Gordon to replace him. Gordon will mainly be in the booth.
 - Becky Ponder is retiring on Friday we will be short staffed for a little while.
 - Lafayette is progressing but is pushing the Clark St. overpass project back to 2017.
 - The roundabout on Jefferson and Stadium is being pushed to 2017 due to the acquisition of property.
 - A discussion is happening to make the MO River Bridge project a 2 phase project. Doing repairs spring/summer of 2016 and painting in 2017. Has not been approved by MoDot yet.
- Jefferson City Parks & Recreation -Phil Stiles (absent)
 - Quinten Rice says the first Amphitheater event will be on May 13.

- Bass Pro will be coming to Kidsfest again this year.
- Jefferson City Convention and Visitors Bureau -Diane Gillespie (absent)
- Jefferson City Police Department- Jason Payne
 - Permits for 2016 have already started rolling in.
 - Shelbyfest is looking to be bigger than last year.
- Cole County- Captain John Wheeler
 - Starting a new budget with roughly \$220,000 in the black.
 - Have asked for salary increases for their employees.
 - The RAD program is starting soon. Please go to the website for application.
 - Will be having Sheriff Citizens Academy in April. More details to come.
- Missouri River Regional Library –Paula Schulte
 - Running a Promote Reading program. Send the library a photo of your staff reading and we will share on social media to inspire the community to read.
 - Starting the Friends of the Library group again. Contact library for more information.
- Lincoln University-Willie Jude
 - Men's basketball is 10th in the region.
 - The Blue Tiger Athletic Club has over 120 members and doing well.
 - The LU Gala is April 16th.
 - The News Tribune will be running 3 stories on the history of Lincoln University to celebrate the 150th anniversary.
 - Introduced Analyse Finch, new to the office from Georgia.
- Jefferson City Area Chamber of Commerce -Randy Allen (absent)
 - Chamber Gala is January 29th.
 - Riverfront Access is the big project right now.

Closing Statements – Stephanie Bell

- Visit the Calendar for upcoming events.

Meeting adjourned at 9:05am

Next Meeting: February 9, 2016, 7:45am, 212 E. High.

Minutes respectfully submitted by Angela R. Nale, Secretary