



**Downtown Jefferson City**  
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**Association Meeting – June 14, 2016**  
**MINUTES**

The meeting was called to order at 7:45 a.m. by President Stephanie Bell.

**Members Present:** Stephanie Bell, Crystal Tellman, Frank Rycyk, Rick Mihalevich, Buck Wilson, John Wheelar, Jason Payne, Suzanne Luther, Johnny Graham, D'Arcy Crane, Diane Gillespie, Leah Toebben, Ashley Varner, Paula Schulte, Ken Luebbering, Jill Snodgrass, Travis Steck, Carrie Tergin, Lindsey Hammen, Kelsey Bond, Ronnie Waters, Wendy Gladbach, Janelle Haley, Willie Jude, Carlos Graham, Lisa Chastain, Tiffany Patterson, Beau Underwood, Tricia Workman, Trey Propes, Claudia Schoonover, Mike Moscato

**Welcome & Introductions** – Stephanie Bell

**SECRETARY'S REPORT** – Angela Nale

- Minutes were emailed to the membership.
- There were no changes.
- Motion to approve May Minutes was made by Taisir Yanis. Motion was seconded by Crystal Tellman. The motion passed unanimously

**TREASURER'S REPORT** – Katie Neuner

- The Profit and Loss Sheet for May and Year-to-Date were reviewed.
- There were no changes.
- Motion to approve the Treasurer's Report was made by Donna Deetz. Motion was seconded by Taisir Yanis. The motion passed unanimously.

**VICE PRESIDENT'S REPORT** – Crystal Tellman

- Piccadilly Committee Update
  - Thursday, June 23 at 7:45 a.m. at Central Bank

**PRESIDENT'S REPORT** – Stephanie Bell

- Business Attraction Updates
- Work Plan Update

**Standing Committee Reports**

- Advertising Committee – Lindsay Huhman
  - Will Run ads on KRCG TV
- Membership Committee – Tricia Workman
  - No Update
- Economic Enhancement – Co-Chairs: Jill Bednar & Stephanie Bell

- Gearing up for Sidewalk Sales

### **Event Committee Reports**

#### **-May Market Recap**

- Vendors were very happy with the foot traffic Downtown.

#### **-Thursday Night Live Recap & Update**

- Things have been going really well. There were record numbers for the first 2 weeks. The only issues have been trash particularly with cigarette butts. Streets have been dirty pre-event, looking strategy to solve the issues.
- Possible solution maybe to encourage those who have Adopted a Block to clean up the streets on the Friday following ThNL.

#### **-Salute to America Update**

- Tickets for the concert inside the wall on salutetoamerica.org
- A new app will allow for in real time updates on parking downtown and other notifications for the event.

### **Other Reports**

#### **-Local Foods Local Places Update – Ken Luebbering**

### **Unfinished Business**

### **New Business**

#### **-2016-2017 Officer & Board Slate**

- Officer & Board Slate was presented and was reviewed. Motion was made to approve the slate by Donna Deetz. Motion was seconded by Frank Rycyk. Motion passed unanimously.

#### **-2016-2017 Budget**

- Draft Budget was presented and reviewed. Motion was made to approve the budget by Jill Bednar. Motion was seconded by Angela Nale. Motion passed unanimously.

### **Community Reports**

#### **City of Jefferson-Mayor (Carrie Tergin)**

- Speaking to the Judge in charge of assigning the court mandated cleanings
- Idea of using a hashtag to get more people aware on keeping the streets clean

#### **-Council Members (Ward 2 - Rick Mihalevich & Laura Ward; Other Council Members)**

##### **→ Councilman Mihalevich**

- Concerns on rehabbing the sidewalks not on the work plan for this summer but will get the ball rolling. Need to start considering for the electric and what we want the sidewalks to look like.
- Capitol Avenue: still looking for solution for issues. Planning and Zoning had discussions for overlay district.
- Hearing a financing proposal could be a huge change
- Southside plan being prompted by Capital Region

##### **→ Councilman Graham**

- There is a vacancy for the City Counselor position
- Approval of sewer bonds
- 8 mil bonds approved for Modern Litho
- TIF committee is going to be meeting the 25<sup>th</sup>

#### **-Staff (Steve Crowell, Britt Smith)**

- Sidewalk Cleanup beginning in July to clean up the gum from the existing Sidewalks

#### **-Parks & Recreation (Phil Stiles)**

- Capitol lawn movies have been doing well. More showings are coming up this summer.

**Jefferson City Convention and Visitors Bureau (Diane Gillespie)**

- o No report

**Jefferson City Police Department (Captain Doug Shoemaker)**

- o No report

**Cole County (Sam Bushman, Captain John Wheeler)**

-Reminder to lock your car doors because there have been a number of cases of car break-ins

**Missouri River Regional Library (Claudia Schoonover)**

-A lot of fun summer activities such as the Summer reading buddies program, and the passport program. Which have both been going well.

-There is a leadership opportunity with the Library foundation for fundraising; there are board spots available for those interested.

**Lincoln University (Willie Jude)**

-The Golf Tournament last week was very successful raising 12 thousand dollars

-Lincoln is expecting 500 students to participate in orientation. They are implementing a new summer bridge program that 333 students will be participating. For purposes of keeping up retention rates, students who applied and are not at the academic level that they would like, they are required to participate in the 6 credit summer bridge program. Students must pass all 6 credits in order to be fully admitted to the University.

**Jefferson City Area Chamber of Commerce (Randy Allen)**

-No update

**Upcoming Downtown Meetings**

Local Foods Meeting	Wednesday, May 18 at 4:30 p.m.	Grace Episcopal
Piccadilly Meeting	Thursday, June 2 at 7:45 a.m.	CTB Financial Center
Downtown Association Meeting	Tuesday, June 14 at 7:45 a.m.	212 E High Street

**Upcoming Events**

Thursday Night Live	Thursday, June 23 at 6:00 p.m.	Downtown JCMO
Cruise-In on Capitol	Saturday, June 18 at 5:00 p.m.	200 E Capitol
Thursday Night Live	Thursday, June 30 at 6:00 p.m.	Downtown JCMO
Outlaw Country Concert	Saturday, July 2 at 4:00 p.m.	MSP
Salute to America	Sunday, July 3 and Monday July 4	Downtown JCMO
Stars under the Stars: Paddington	Friday, July 15 at 8:30 p.m.	Downtown JCMO
Sidewalk Sales Begin	Wednesday, July 27	Downtown JCMO
Stars under the Stars: Raiders of the...	Friday, August at 8:30 p.m.	Downtown JCMO
The Piccadilly in White	Saturday, August 6 at 7:00p.m.	Downtown JCMO

***See Website Events Calendar***

**NEXT MEETING**

July 12 at 7:45 a.m. at 212 E High Street

Meeting adjourned at 8:50 a.m.

Minutes respectfully submitted by Angela R. Nale, Secretary