



Downtown Jefferson City
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Membership Meeting Minutes November 10, 2015

The meeting was called to order at 7:49 a.m. by President Stephanie Bell.

Members Present: Stephanie Bell, Angela R. Nale, Kevin Schwarzer, Paula Schulte, Randy Allen, Bill Plank, Corey Christgen, Jim Wisch, Ken Luebbering, Laura Figo, Dougg Stultz, Brenda Rathmann, Nicole Heislen, Diane Gillespie, Maria Bish, Wendy Gladbach, Suzanne Luther, Laura Morris, Jackie Coakley, Cynthia Schnieders, Colleen Taylor, Steve Crowell, Beau Underwood, Claudia Schoonover, Katie Neuner, Crystal Tellman

Welcome & Introduction – Stephanie Bell

- Welcomed everyone and went around the room introducing all in attendance.

Secretary's Report – Angela R. Nale

- October Minutes were emailed to the Membership.
- There were no changes.
- Donna Deetz made a motion to approve September minutes. The motion was seconded by Kevin Schwarzer. The motion passed unanimously.

Treasurer's Report – Katie Neuner (absent), Crystal Tellman presented

- As of November 1, 2015	
Downtown Jefferson City, Inc.	14,780.77
Money Market	27,423.22
Snow Removal	11,101.78
Pay Pal Account	1,612.73
HB CD	<u>20,034.73</u>
TOTAL	<u>\$74,953.23</u>

Reviewed the Balance Sheet and Profit and Loss Sheet

- Ken Luebbering made a motion to approve the Treasurer's Report. The motion was seconded by Laura Morris. The motion passed unanimously.

Vice President's Report: Crystal Tellman

- Working on Calendar of 2016 events.

President's Report: Stephanie Bell

- Capital Arts is working on a City Wide Geofilter.

- The JC Penney property is a huge issue and Jefferson Bank is holding tours to help with the sale of the property.
- If you have graffiti on your streetscape be sure to remove within 24 hours so they are not able to show their friends. This will discourage them coming back. Buck with the City can help you get it down.
- The city is trying some sidewalk improvement and downtown will be contributing money to help.
- We are revising the parade permits for 2016.
- There will be no meeting in December.

Standing Committee Reports

- Advertising Committee: Lindsay Huhman
- Membership Committee: Tricia Workman
 - Appreciate everyone's responses and putting together the advertising piece for the lobbyists and government people.
 - Membership goal is reached.
- Economic Enhancement: Jill Bednar
 - Great weekend for open houses. With a nice article in the paper.
 - Suggested that everyone start thinking about their classes for next year.

Event Committee Reports

- ThNI-Jill Snodgrass (absent)
 - ZombieNightLive had a good turnout with many people watching the videos and following the posts. .
- Living Windows- Donna Deetz
 - Will have reindeer and a pile of snow on Monroe. All windows are filled with the trolley delivering Santa.
- Small Business Saturday- Donna Deetz
 - Businesses from the East, South and Downtown are participating.
- Local Foods Local Places-Ken Luebbering
 - Still working on a permanent site for the farmers market.
 - Working on a survey on purpose, uses and benefits of market.

Community Reports

- City of Jefferson Mayor & Council
 - Trash/recycling RFP had 2 bids come back. The new price is significantly lower.
 - If you have any questions please contact Mayor Tergin.
 - Mayor Tergin will be doing Kiss a Turkey to help the Samaritan Center.
- City of Jefferson, Staff (Britt Smith) absent
- Jefferson City Parks & Recreation -Phil Stiles (absent)
- Jefferson City Convention and Visitors Bureau -Diane Gillespie
 - The MSHHA Cross Country Championships was held here in Jefferson City on November 7th and went well.
 - We are currently promoting all of the Holiday Events on our community calendar.
 - The MSP tours brought in \$25,000 for November.
- Jefferson City Police Department-Doug Shoemaker and Jason Payne
 - The community Action team will be in contact with you if you have reports of graffiti.
- Cole County- Captain John Wheeler (absent)
- Missouri River Regional Library -Paula Schulte
 - Food for Fines is on the December 14th. Bring in 1 nonperishable food for every \$1 fine.

- On November 17th the library will have a Veterans Day speaker.
- Lincoln University-Willie Jude
 - Homecoming went well.
 - Lincoln had a football player nationally recognized.
 - Blue Tiger Midnight Madness was packed.
 - Just returned from recruiting in China and Miami.
 - Met with government officials, schools and colleges.
 - Offered 4 presidential scholarships in Miami.
 - Working on events and budget for the 150th anniversary with new branding coming soon.
- Jefferson City Area Chamber of Commerce -Randy Allen
 - Had the business showcase which was very successful. Announcing the Small Business of the Year...Downtown's own Coffee Zone.
 - The riverfront access looking at 4 different ideas for the location of access.
 - Had the Board retreat with many reports and ideas worked on.

Closing Statements – Stephanie Bell

- No meeting in December due to Holiday.
- Visit the Calendar for upcoming events.
- We are forming committees for upcoming pub crawl, dinner dash.
- New downtown fitness club where the old saddle shop was.

Meeting adjourned at 8:41am

Next Meeting: January 12, 2016, 7:45am, 212 E. High.

Minutes respectfully submitted by Angela R. Nale, Secretary