



**Downtown Jefferson City**  
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## **Membership Meeting Minutes August 11, 2015**

The meeting was called to order at 7:48 a.m. by President Stephanie Bell.

212 E. High was closed for construction so meeting was held outside.

**Members Present:** Angela R. Nale, Stephanie Bell, Ronnie Waters, Tiffany Patterson, Wendy Gladbach, Maria Bish, Taisir Yanis, Laura Morris, Laura Morris, Paula Schulte, Carlos Graham, Chris Wilson, Phil Stiles, Lindsey Hammen, Quinten Rice, Nicole Heislen, Aaron Bolinger, Willie Jude, Randy Allen, Carrie Tergin, Crystal Tellman, Katie Neuner

**Welcome & Introduction-** Stephanie Bell

Presented check for \$600 to Capitol City Cinema for the funds raised for them at the Piccadilly event.

### **Secretary's Report – Angela R. Nale**

- July minutes were emailed out.  
Taisir Yanis made a motion to approve July minutes. The motion was seconded by Laura Morris. The motion passed unanimously.

### **Treasurers Report –Katie Neuner**

- As of July 31, 2015
  - o Downtown Jefferson City, Inc. 26,384.39
  - o Money Market 7,416.36
  - o Snow Removal 11,098.98
  - o Pay Pal Account 1,587.82
  - o Certificate of Deposit 20,034.73
  - Total \$66,522.28
- Treasurer discussed budget and income/expense.
- A motion to approve the Treasurer's report was made by Taisir Yanis. The motion was seconded by Chris Wilson. The motion passed unanimously.

### **Vice President's Report: Crystal Tellman**

- Event went very successful
- Had more food vendors this year
- More money was raised in the auction than last year
- Next year need to advertise more on how the auction works
- Weather was nice and overall there were no major complaints
- Projected income from event is approximately \$25,000

### **President's Report: Stephanie Bell**

- Gillian, our Downtown intern, has returned to school and is truly missed.
- Will definitely hire and intern next year starting the process earlier than this year.
- Handed out the membership report for review.

### **Standing Committee Reports**

- Sidewalk Sales
  - Went well with a good turnout.
  - Discussed having Dawn to Dusk as a kick-off to sales next year on the Wednesday instead of the Friday.
- The Bridal Stroll is in its planning stages.
  - Looking to have the Stroll on October 11<sup>th</sup> including all businesses downtown that want to participate.
  - Will use social media to push the event.
- Sunday Funday
  - Chris Wilson-the Criterium
    - Had a good turnout for the bike race.
    - The planners of the event are from Big Shark Bicycle Company in St. Louis and they are happy with the turnout and are looking to have the race here for years to come.
    - There were games for the kids and fun for the whole family.
- Arts Stroll
  - Went well and was well attended.
  - There were a lot of music “booths”, would like to see more art.
  - The next Arts Stroll is 9/11.

### **Blue Tigerfest**

- The event is Thursday August 27<sup>th</sup> during Welcome Week at Lincoln University.
- All LU student organizations will have booths set up.
- Coaches and musical groups will speak and perform.
- There will be a scavenger hunt and ice cream social that evening also.
- Looking into have Blue Tiger Tuesday's with our Downtown Businesses. Having specials and coupons that are good on Tuesdays for LU students throughout the year.

### **New Business**

- Small Business Saturday is being held November 28<sup>th</sup>.
- Living Windows is already in the planning stages.
- Local Foods Local Places: Received the final action plan report

### **City: Carlos Graham**

- The main thing that the City is focused on right now is the new budget and addressing the needs of the different areas.

### **Britt Smith:**

- The overlay projects are currently underway.
- Lafayette is progressing well.
- Will soon be painting the Missouri River Bridges which will cause one bridge to be closed at a time. This is a MoDot project.
- The Stadium/Monroe project with the signal being added and Monroe becoming 2-way off of Stadium will hopefully be done before school starts. They are behind due to some weather issues.
- Phase 2 is the round-a-bout at Jefferson and Stadium

**Jefferson City Police Department: Jason Payne (not present)**

**Jefferson City Parks and Recreation: Phil Stiles**

- Handed out the new program.
- Discussed the new City website and asked people to let him know if you find things missing.

**Jefferson City Convention and Visitors Bureau: Chris Wilson**

- Presented Chris with his award from the Downtown Association.
- MSP tours had 3,300 people tour in July! This is 500 up from last year.
- Looking for ways to get more people involved with the Criterium.
- Presented a national magazine: Sports Destination Management. This magazine had two different races in Jefferson City mentioned.

**Cole County: John Wheeler (not present) - Aaron Bolinger**

- Nothing to report at this time.

**Missouri River Regional Library: Claudia Schoonover/Paula Schulte**

- Cultural Arts Concert is 7:30 Friday August 28<sup>th</sup>
- Claire McCaskill book signing at the Library on August 17<sup>th</sup>.
- Handed out August calendars with all the upcoming events.
- Thanked everyone for sharing their events and posts on social media.

**Lincoln University: Willie Jude**

- Truly excited about the upcoming Blue Tigerfest.
- LU had 600 new students coming into the university.
- This Saturday is the Freshman Move-In. Then the next Saturday all other incoming students move in.
- School starts on August 24<sup>th</sup>
- The Blue Tiger Quarterback Club is changing its format and will no longer just be for Football. The club will now include all sports.
- Thanked everyone for the support of LU and is proud to be a part of such a great community.
  - Carlos Graham:
    - August 20<sup>th</sup> 600 Students will be doing community service in Jefferson City from 10am-3pm.
    - If you have things for the students to do please contact Carlos.

**Jefferson City Chamber of Commerce: Randy Allen**

- The Chamber is currently working on the Adrian's Island project.

**Closing Statements:**

- Reviewed upcoming events and meetings.
- Please visit the Downtown Association's Website for a full list of these events.

Meeting adjourned at 8:32 a.m.

Minutes respectfully submitted by Angela R. Nale, Secretary