



Downtown Jefferson City
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Membership Meeting Minutes October 13, 2015

The meeting was called to order at 7:49 a.m. by President Stephanie Bell.

Members Present: Stephanie Bell, Angela R. Nale, Crystal Tellman, Beth Worsham, Laura Morris, Lindsey Hammen, Maria Bish, Korey Christgen, Nicole Heislen, Cyndy Schnieders, Quinten Rice, Carrie Tergin, Sam Bushman, Frank Rycyk, Willie Jude, Lisa Chastain, Ken Luebbering, Tiffany Patterson, Donna Deetz, Diane Gillespie, Buck Wilson, Wendy Gladbach, Doug Shoemaker, Jason Payne, Angela Bax, Taisir Yanis

Welcome & Introduction – Stephanie Bell

- Congrats to Taisir Yanis and Yanis Coffee Zone for being named Small Business of the Year by the Chamber.
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Secretary's Report – Angela R. Nale

- September Minutes were emailed to the Membership.
- There were no changes.
- Taisir Yanis made a motion to approve September Minutes. The motion was seconded by Donna Deetz. The motion passed unanimously.

Treasurer's Report – Katie Neuner (absent), Crystal Tellman presented

- As of October 1, 2015

Downtown Jefferson City, Inc.	17,509.53
Money Market	27,419.73
Snow Removal	11,100.83
Pay Pal Account	1,664.68
Certificate of Deposit	<u>20,034.73</u>
TOTAL	<u>\$77,729.50</u>

- Reviewed the Balance Sheet and Profit and Loss Sheet
- Taisir Yanis made a motion to approve the Treasurer's Report. The motion was seconded by Sam Bushman. The motion passed unanimously.

Vice President's Report: Crystal Tellman

- Date of next year's Piccadilly: August 6, 2016.

President's Report: Stephanie Bell

- There will be a revision of the parade permits. After a busy season of events being held in the downtown area we have discovered items that need to be specified in the permits. If anyone has any questions or anything that they would like to see added to the permits please contact Stephanie Bell. We are working with the JCPD and the City to make the revisions.
- Crystal Tellman is currently working on putting the list of events together for 2016. The list will be composed of events that we know will be held again in 2016.
- No new events will be added to the 2016 calendar without approval of the Board.
- When the 2016 calendar is ready it will be emailed out to all Downtown Association members for approval.
- In the old Leed's building there is opening a Museum of Modern Art (www.jcmoma.com). The kick-off for the Museum will be on October 23rd and will be a Boys and Girls Club fundraiser.

Standing Committee Reports

- Advertising Committee: Tricia Workman
 - We are working on getting the Downtown map updated and are working on getting a communication together to email out to all lobbyists during session. This communication will have menus for downtown restaurants.
- Membership Committee
 - Membership List circulated
- Economic Enhancement: Jill Bednar
 - Holiday Plans are being finalized and an email will follow next week with additional details.

Event Committee Reports

- Bridal Stroll-Wendy Gladbach
 - Bridal stroll was successful.
 - There were approximately 150 people who attended.
 - There were 12 stores participating and the patrons had to visit 10 of the stores and get their "card" punched to be entered into the drawings. There were 34 cards turned in.
 - After reviewing the cards noticed there were many attendees from out of town.
 - People were impressed with the Millbottom area. Avenue HQ had about 90 people come through their facility, most being from out of town.
 - Will be discussing bringing in other vendors for next year's stroll so the event can be bigger. There have been a lot of calls from vendors wanting to be a part of the Bridal Stroll.
- ThNL-Jill Snodgrass (absent)
 - The moving wall had approximately 30,000 visit.
 - Last year, ZombieNightLive was a huge deal with many people watching the videos and following the posts. It is expected to be even bigger this year.
- Living Windows- Donna Deetz
 - They are looking for sponsors to sponsor the carriage rides during Living Windows.
 - Will be meeting at Coffee Zone on Friday the 16th at 8:00 a.m.
 - If you have not been contacted about having performers in your windows please contact Donna Deetz at 619-4377.
- Holiday Open House
 - The Holiday Open House is being held November 7th.

- Businesses will be having free Holiday Classes. If you are interested in having a class in your business during the open house please contact Stephanie Bell at Stephanie@downtownjeffersoncity.com.
- The Christmas parade theme this year is “Through the Eyes of a Child.”
- The theme for the Downtown window decorating contest is Holiday Movies.
 - Windows need to be decorated by November 7.
 - The winner of the decorating contest will be in the Christmas Parade riding in the trolley.
- Santa will have the same schedule as last year.
- The full page ad of holiday events is currently on Facebook and will be in the next City Magazine. Please share it in your own newsletters, print it and post it, etc.
- Small Business Saturday- Donna Deetz
 - You have to be a participating business to receive the American Express goodies.
 - We are still unsure on what non-downtown businesses will be participating this year. We will need to know soon to have them listed in the advertising.
 - If you are interested please contact Donna Deetz or Randy Allen.
- Local Foods Local Places - Ken Luebbering
 - Had first meeting 3 weeks ago.
 - Have working groups covering 3 aspects of the planning:
 - Site Selection
 - Branding/Concept of local foods in MO
 - Ideas for events promoting local foods.
 - Next Wednesday the 21st is the next meeting, 4:30pm at Grace Episcopal

Community Reports

- City of Jefferson Mayor & Council
 - No report.
- City of Jefferson, Staff (Britt Smith)
 - The sidewalks on Marshall St. are currently being replaced.
 - Both runways at the airport are currently closed and will reopen on next Monday.
 - The airport is having a drawing for the pilots to see who can be the first to land on the new runway.
 - Stadium and Monroe is progressing nicely.
 - There has been a recent retirement with the City’s Parking Division. They are actively interviewing for a replacement.
- Jefferson City Parks & Recreation -Phil Stiles (absent)
 - Quinten Rice spoke about the upcoming Amphitheatre event on October 16th from 6pm-10pm. This event will have all kinds of food and fun for kids and adults.
- Jefferson City Convention and Visitors Bureau -Diane Gillespie
 - The MSHHA Cross Country Championships will be held here in Jefferson City on November 7th.
 - The MSP tours are still booking and will have a possible 6,000 tours possible by the end of the month, with 25,000 for the year come the end of November.
- Jefferson City Police Department-Doug Shoemaker and Jason Payne
 - October 24th will be Trunk and Treat at the Fairgrounds. This is a safe place for your kids to trick or treat
 - October 31st...normally the Haunted Hallway at JCPD will be the Haunted Lawn. From 2pm-5pm on the PD Lawn. There will be a costume contest and other fun things for the kids.
 - The LU Homecoming parade is on the 17th and will start at 9:30am with a different parade route than normal due to construction.

- Thank you for working with us on rewriting and working on the permits.
- Discussed kids running on the roof tops of downtown business and concerns on the matter.
- There are reports of graffiti on buildings and the trollies. If you have an issue with graffiti, please remove it immediately and contact the City if you need help or have any questions.
- Cole County- Captain John Wheeler (absent)
- Missouri River Regional Library - Claudia Schoonover (absent)
- Lincoln University-Willie Jude
 - It's HOMECOMING week!
 - Events started on Sunday night with a concert.
 - There are lots of events planned through the week. Thursday will be the crowning of Homecoming Royalty.
 - The Football Team plays Rolla on Saturday
 - Halftime of the game will be the official announcement of LU's partnership with the City.
 - We have been having tailgates before every home game and from the tailgates we have gained 75 new members to the Blue Tiger Athletic Organization
 - We will have people stopping by restaurants and bars handing out coasters for them to use with the 150th logo on them.
 - There has been a lot of support from the Downtown Businesses and we are so very grateful for this.
- Jefferson City Area Chamber of Commerce -Randy Allen (absent)

Closing Statements

- Next Friday there will be a meeting for start-up businesses at Coffee Zone at 9am.
- November 1st is the public open house for Capital Region Hospital starting at 3pm.
- Capital Plaza is under new management starting October 3rd.

Meeting adjourned at 8:47am

Next Meeting: Tuesday November 10th, 7:45am Place TBD.

Minutes respectfully submitted by Angela R. Nale, Secretary